



NOV 24TH 2018

VERNON BRIDAL EVENT

The longest running Bridal Show in the Okanagan

OVER 500 + ATTENDEES / 99 VENDORS

ALL UNDER ONE BEAUTIFUL ROOF

Elite Marketing Packages
for Companies wanting to
make an impact

Direct Marketing to your
Targeted Demographic

More Value than your
local Radio, Newspaper or
social media can provide
alone

Advertising on Posters,
Programs, wristbands, gift
bags, big screen &
Website

Vernon Bridal Event

250-309-6628

vernonbridal@gmail.com

SATURDAY

Nov 24th, 2018

6pm – 10pm

With a **rising client base**, and an ongoing following, this is the best outlet to get your company name straight to **your targeted demographic!**



So much success in this business is based on the referrals of other professionals in the industry. Meet **100+ brides**, hundreds of other Okanagan locals, network and increase your contacts, checkout the competition, get inspired, create opportunity for collaboration, meet your customers face to face and **showcase your uniqueness** at The Vernon Bridal Event!



Along with **access to our complete Bride list** and contact info, as a title or diamond sponsor you will get a **Prime complimentary booth of your choice** along with marketing and advertising through our social media, almost one year of advertising on our website and logo featured on **posters, programs and advertisements.**



For the last 11 years the Vernon Bridal Event has been held at the Vernon Lodge. Last year this event had over 500 attendees, 80+ vendors and due to VBE's most recent success we are moving to a new and much larger venue! The Vernon Recreation Centre is 15,000 sq. ft and will be transformed into a white wonderland with floor to ceiling white drape and cascading twinkle lights. This is an evening event, that will be on every bride's calendar for 2018.



SPONSORSHIP OPPORTUNITIES

There are various levels of sponsorship available for the Vernon Bridal Event. Each one is carefully tailored to benefit your business through various marketing outlets and opportunities:

TITLE SPONSOR
\$3000
(1 Sponsor only)

Name will be added to Title of Event "(Your Business) Presents the Vernon Bridal Event"
\$2500 worth of Radio advertisements with your name in association with Vernon Bridal Event

8x8 Prime Sponsor booth included day of the show
Reach almost 2000 followers with **Monthly Social Media** advertisement on Instagram & Facebook until event

Logo ad on 5'x 8' Projection Screens at event
Dedicated giveaway/promotion & advertising day of event (as provided)
Logo on posters, programs, event page and other marketing materials
Name and Business link and special write up on VBE website
Special Mention day of & short **speech** at event
Logo printed on all **giftbags** given to registered brides
Logo printed on all **entry wristbands**
Complete **Brides List** and Contact Info

DIAMOND SPONSOR
\$1500
(3 sponsors only)

8x8 Prime booth included on one day of the show
Logo on posters, programs, event page and other marketing materials
Logo ad on 5'x 8' Projection Screens at event
Name and Business link and special write up on VBE website
Special Mention day of event
Reach almost 2000 followers with **Monthly Social Media** advertisement on Instagram & Facebook until event
Logo printed on all **giftbags** given to registered brides
Logo printed on all **entry wristbands**
Complete **Brides List** and Contact Info

STAGE SPONSOR
\$1000
(1 sponsor only)

Banner with your logo all across the stage (**must provide your own banner**)
Logo on posters, programs, event page and other marketing materials
Logo and Business link on VBE website
Special Mention day of event
Social Media advertisement on Instagram & Facebook

GIFT BAG SPONSOR
\$500

Logo printed on all **giftbags** given to registered brides
Logo on posters, programs, event page and other marketing materials
Logo and Business link on VBE website
Special Mention day of event
Social Media advertisement on Instagram & Facebook

WRISTBAND SPONSOR
\$300

Logo printed on all **entry wristbands**
Logo on posters, programs, event page and other marketing materials
Logo and Business link on VBE website
Special Mention day of event
Social Media advertisement on Instagram & Facebook



SPONSORSHIP APPLICATION

DATE: _____

SPONSORSHIP SELECTION: _____

SPONSORSHIP AMOUNT: _____

PRIZE (if applicable): _____

NAME: _____ BUSINESS: _____

PHONE #: _____ ADDRESS: _____

POSTAL CODE: _____ TOWN: _____

INSTAGRAM: _____ WEBSITE: _____

FACEBOOK: _____ EMAIL: _____

**THE SPONSOR STATED ABOVE AGREES THAT:
TITLE and DIAMOND SPONSORS ONLY:**

- To participate in the Vernon Bridal Event on November 24, 2018 at The Vernon Recreation Centre (included in only title and diamond sponsorship package) To decorate their booth with all points of interest related only to the business listed above. No other merchandise from any other business is to be displayed or distributed at the show. To provide qualified staff at their booth to represent their company for the entire duration of this event. That fault of payment in any way will result in loss of booth in this event. That the Vernon Bridal Event does not accept any responsibility for lost, stolen or damaged items during this Event. Exhibitors are responsible for any damages in their booth area. That move-in time is 1:00 -5:00 pm on show day and exhibitors cannot begin to take booths down until 10:00 PM. **Early exiting will result in a \$150 fine.**

ALL SPONSORS:

- Understands that their payment is **non-refundable**.
- That brides lists are confidential and may not be shared, sold or traded.
- That this contract is binding, and payments are non-refundable and cancellations will result in forfeiture of your Booth and/or all associated agreements, perks and rights regarding the Vernon Bridal Event.
- That the Vernon Bridal Event reserves the right to cancel this contract if conditions are not met.

By signing and dating below, I\We\Exhibitor agrees to all terms and conditions of this contract.

Organization Name: _____

Authorized representative: _____ X _____

Sponsors Please email a **PNG of your logo** to vernonbridal@gmail.com

Please make cheques payable to: Vernon Bridal Event

Please call for pick-up or mail to: Vernon Bridal Event 208-3020 Allenby Way, Vernon, BC, V1T 8L4

Payments made by E-transfer: Please send to e-transfer to vernonbridal@gmail.com Password: Vernon

Lindsay James & Pranay Kumar (250)-309-6628

vernonbridal@gmail.com